



Email: mark@moledor.com
Portfolio: www.moledor.com

User Experience Designer

KEY STRENGTHS

- Creating innovative design concepts that match corporate branding guidelines and development specifications.
- Incorporating user-centered design methods as a practical accompaniment to the website or software development process.
- Communicating design concepts and brand development goals to executive level teams.
- Translating sales, marketing and product team objectives into creative strategies.
- Developing and encouraging a strongly collaborative environment.

TECHNICAL SKILLS

Photoshop	HTML	Axure / Balsamiq	Excel
Illustrator	CSS	InDesign	PowerPoint
Dreamweaver	Flash	Word	Acrobat

WORK EXPERIENCE

Ethofy

2007 to Present

Senior User Experience Designer
Seattle, Washington

Developed design strategies and user interfaces for Ethofy’s cloud-based software platforms. Produced creative output for web, print and flash collateral for multi-channel marketing campaigns. Initiated user-centered design processes through usability testing and user research methods including competitive and comparative analysis, user surveys, participatory design and heuristic evaluations.

- Developed agency-level design for large accounts such as Microsoft, IBM and Toshiba—collaborated closely with client contacts and managed the creative process from idea generation, to timeline development and final execution.
- Worked closely with developers to create cutting edge user interface design using the most recent development techniques including HTML5, jQuery and Windows 8 Metro.
- Managed contract designers and flash developers while providing creative direction and team leadership.

Toshiba America, Telecom

2005 to Present

Graphic Designer (Freelance)

Irvine, CA

Provided strategic guidance in the development of dealer and end customer facing print and web-ready materials. Conceptualized and designed data sheets, success stories, brochures, manuals and tradeshow graphics.

Expeditors International

2004 to 2007

Graphic Designer

Seattle, Washington

Managed all aspects of design for web and printed collateral, including web banners and graphics, Flash presentations, quarterly 12-page company magazine, sales flyers, magazine ads, culture posters, PowerPoint presentations, and tradeshow booth graphics. Worked closely with printers and suppliers to ensure quality of the finished products.

Seattle Academy of Fine Art (Gage Academy)

Art Director/Photographer

2003 to 2004

Seattle, WA

Established and promoted branding efforts, design programs and events. Responsible for the Academy's website, quarterly catalog, digital photographic documentation of events, exhibitions, and student artwork.

Cisco - Linksys Division

Sr. Graphic Designer/Photographer

2000 to 2003

Irvine, CA

Led the conception, planning, and execution of all marketing and retail collateral—including product packaging, web graphics, tradeshow graphics and in-store displays. Following acquisition by Cisco Systems, spearheaded co-branding efforts for all creative work.

- Managed digital photography for products and model shots.
- Supervised three Junior Designers. Delegated production assignments and implemented a standardized look for all design work.

Precision Printing

Digital Pre-Press/Graphic Designer/Photographer

1999 to 2000

Columbus, OH

Worked with clients to develop logos, brochures, direct mail, flyers, posters and newsletters. Prepared client files for one-to-six-color printing through ripping, trapping and spot color adjustment.

Painted Rain Interactive

Graphic Designer/Photographer

1998 to 1999

Columbus, OH

Incorporated elements of multimedia to create custom CD-ROM presentations for clients. Involved in all aspects of production from concept, client contact, and storyboards to duplication and printing.

EDUCATION

University of Washington, 2011 – 2012

Certificate: User Centered Design

School of Visual Concepts, 2006 – 2007

Continuing Education

The Columbus College of Art and Design, 1994 – 1998

Bachelor of Fine Arts: Media Studies